



MADE.COM



“We’re growing fast, both in the UK and overseas, so we needed an office IT solution that is easy and supports our expansion plans. Zynstra has helped us to achieve consistency internally and free up our time to work on other more strategic projects.”

Jonathan Howell, CTO

Company

MADE

Location:

London, Liverpool, Leeds,
Shanghai

Sector:

Retail

No IT users:

250

Delivery partner

Solsis

Business driver:

Enable growth

Business profile

MADE.COM is on a mission to offer great design direct from the makers. Their philosophy is to leverage the Internet to apply the economy of scale in manufacturing, so that even the most beautiful and high-end design will eventually become accessible and affordable to every one.

MADE was founded on the belief that they'll be able to revolutionize the home furnishing industry, which is gigantic in size but extremely opaque and slow moving. Attitude and courage are the qualities with which MADE are making a difference.

Case study

As a growing business, MADE was looking for an internal IT environment that supported its growth, providing flexibility and scalability with predictable costs. In order to focus on business growth MADE also looked to partner with a trusted provider to take ownership of day-to-day IT systems and activities, allowing the team to focus on strategic IT decisions that differentiate the business.

The solution scope included installation of systems that would ensure consistency and efficiency of operations across two major office locations using a Hybrid Cloud environment, and including policy and desktop management. Alongside this, MADE needed new fiber connectivity to support the growth of network traffic.

MADE.com's trusted service partner, Solsis deployed Zynstra's Hybrid Cloud technology in the two main locations, all packaged with Easynet fibre connectivity.

Why Zynstra

IT service and support

MADE.com is now able to work more effectively and efficiently, focusing on growing their business with the peace of mind that their IT supports them now. Releasing the IT team from resourcing the daily management of their IT. It leaves MADE.com to focus on those aspects of their IT that are critical to the strategic business requirements.

International consistency

The system provides secure access for all employees and devices within the organization, maintaining local control of user privileges, a high degree of resilience and scalability to support future growth. Resilient hardware, monitoring, storage, local and cloud back up, disaster recovery and end to end support of all client devices and the network are all included within the monthly subscription fee.

Growth and flexibility

MADE.com now has a solution that will flex and grow as their business requires. It provides the flexibility and control MADE.com require now and in the future.

Trusted partner led solution

Partnering with Zynstra and Solsis has allowed MADE.com to achieve all of the project's objectives whilst also releasing the IT team to fully focus on the strategic business requirements.

The best of cloud and on-premises IT

Hybrid Cloud combines the best of the Cloud – remote access, disaster recovery and backup and simple management, with the best of on-premises IT – supreme security, the fastest access to local data, flexibility and control.

- Scalable, resilient Hybrid IT
- Multi-site employee access with onsite control of user privileges and policy
- Predictable and manageable costs
- Companywide consistent and efficient IT operations
- Helpdesk support of client devices (PC and MAC OS) and network
- Fully managed service including updates, patches and hardware replacement

About Zynstra

Zynstra is a software company, committed to delivering highly affordable enterprise grade IT which is simple to buy, deploy and use. Our unique solution delivers hybrid IT as a service, enabling customers to choose the right blend of local and cloud IT to scale with their business, without the need for expensive future upgrades, all managed and kept up to date via the cloud. Zynstra are the winners of the 2015 IT Industry Awards for Infrastructure Innovation of the Year.

Zynstra is backed by Octopus Ventures, one of the United Kingdom's leading investors in fast-growth companies that can scale explosively to create, transform or dominate an industry.

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